



The 2018 OCUFA Poll: Public Perceptions of Precarious Academic Work Focus: Eastern Ontario

Key Results Presentation
March 27, 2018



Overview

1. Methodology
 2. University Education in Ontario: Public Perceptions
 3. Precarious Employment: Perspectives Of Fairness Measures For Contract Faculty and the Impact of Precarious Work On Quality
 4. Young Ontarians (15-17 Year Olds): Expectations From A University Education
 5. Charting The Way Forward: Strategic Implications
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Methodology

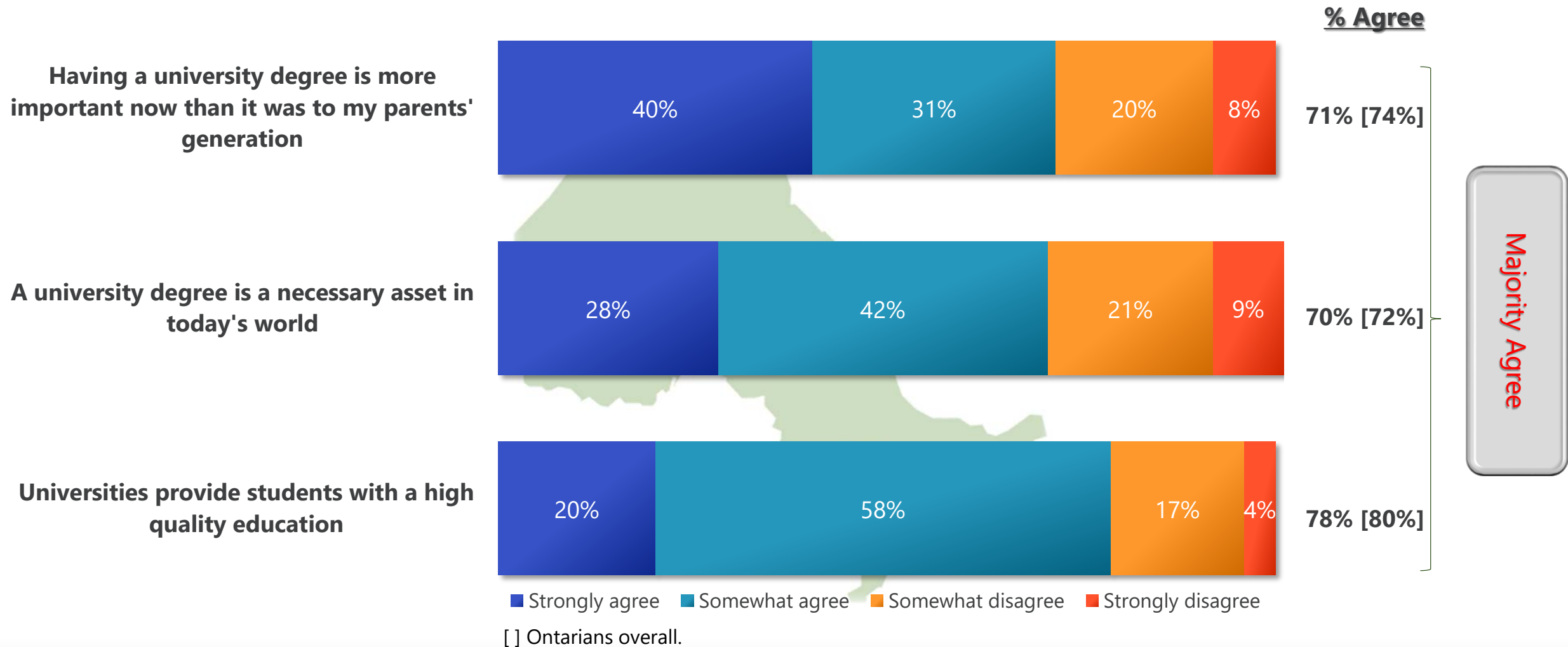
- The 2018 OCUFA Poll was undertaken by Mission Research on behalf of OCUFA.
- Findings were derived from a total of **2,001** online interviews drawn from a random sample of Ontarians 15 years of age and over. Data was collected between January 22nd and February 4th, 2018.
- A corresponding random sample of this size would yield results accurate to within **±2.2** percentage points, 19 times out of 20; the margin of error for sub-populations including regional breakdowns is higher due to smaller sample sizes.
- All data has been weighted by region, gender and age group using the latest Census figures from Statistics Canada. In turn, results are representative of all English-speaking Ontarians aged 15 and older.
- Detailed findings from the report can be found at: www.OCUFA.on.ca

University Education in Ontario

Public Perceptions

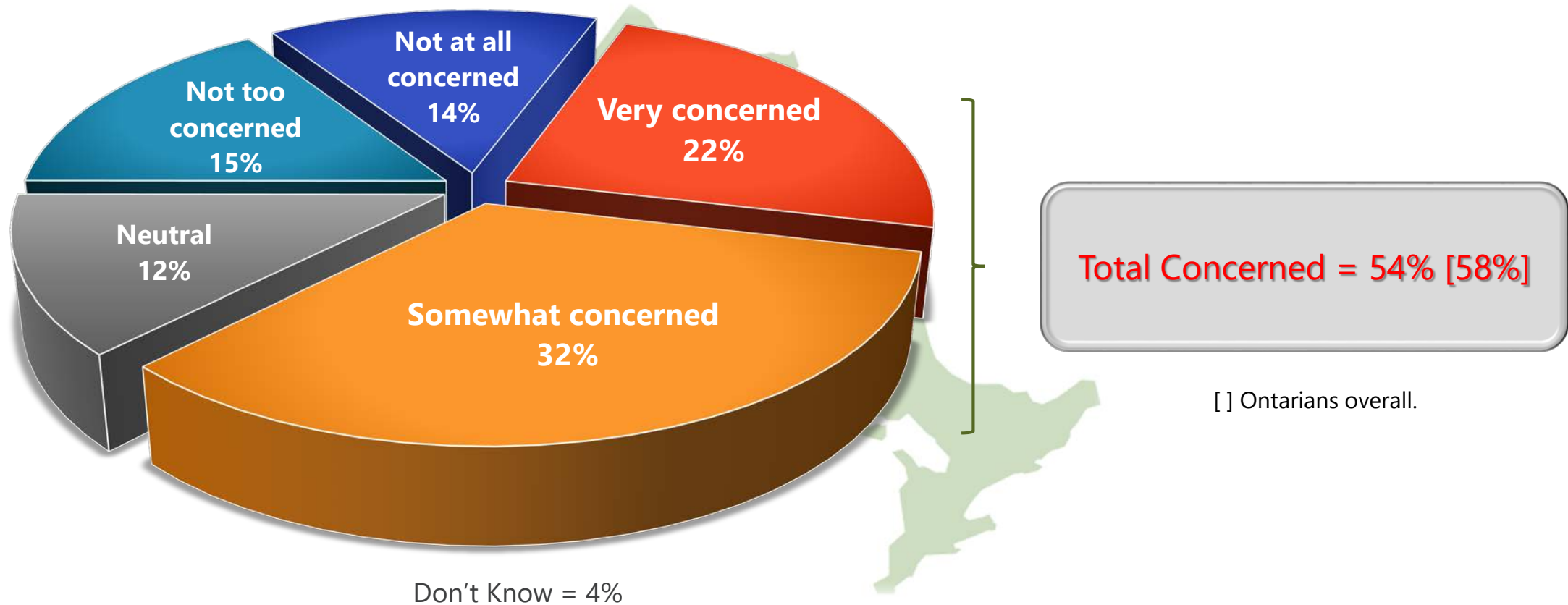
Ontario Universities, Contributions To Students:

Almost Four In Five Agree That Universities Provide Students With A "High Quality Education"



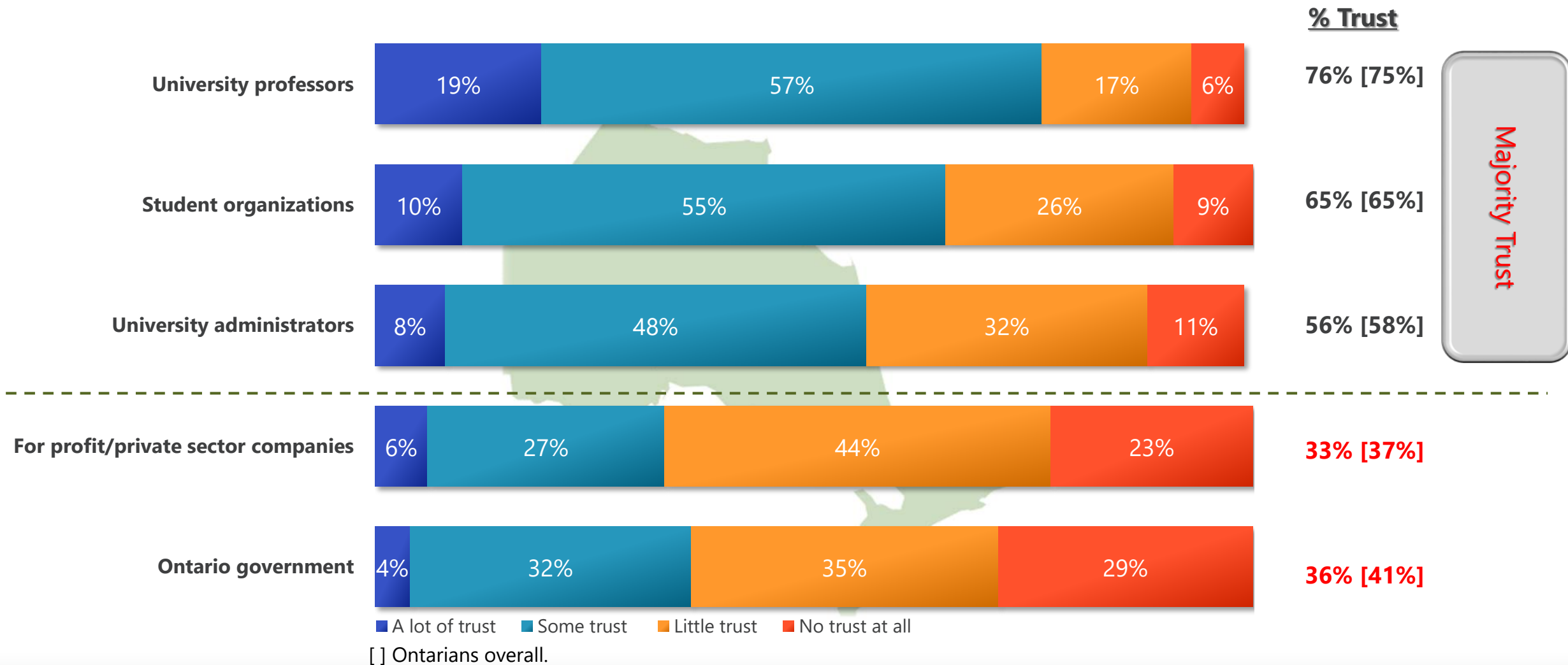
Major Issue Of Concern: University Education Quality

Over Half Of Eastern Ontarians Report At Least "Some Concern" Toward Education Quality



Trust in Stakeholders:

Three In Four Eastern Ontarians Trust Professors To Make Decisions About Education Quality



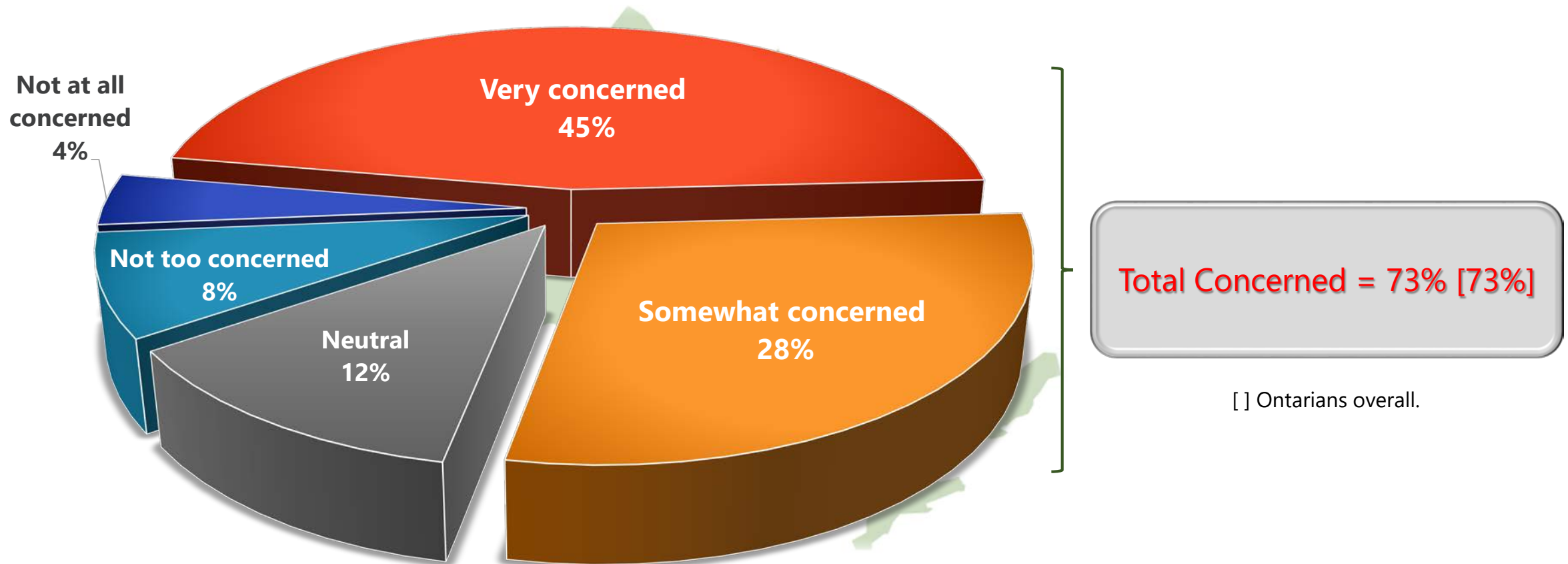
Majority Trust

Precarious Employment

Perspectives On Fairness
Measures For Contract Faculty
and the Impact of Precarious
Work On Quality

Major Issue of Concern: Job Quality In Ontario

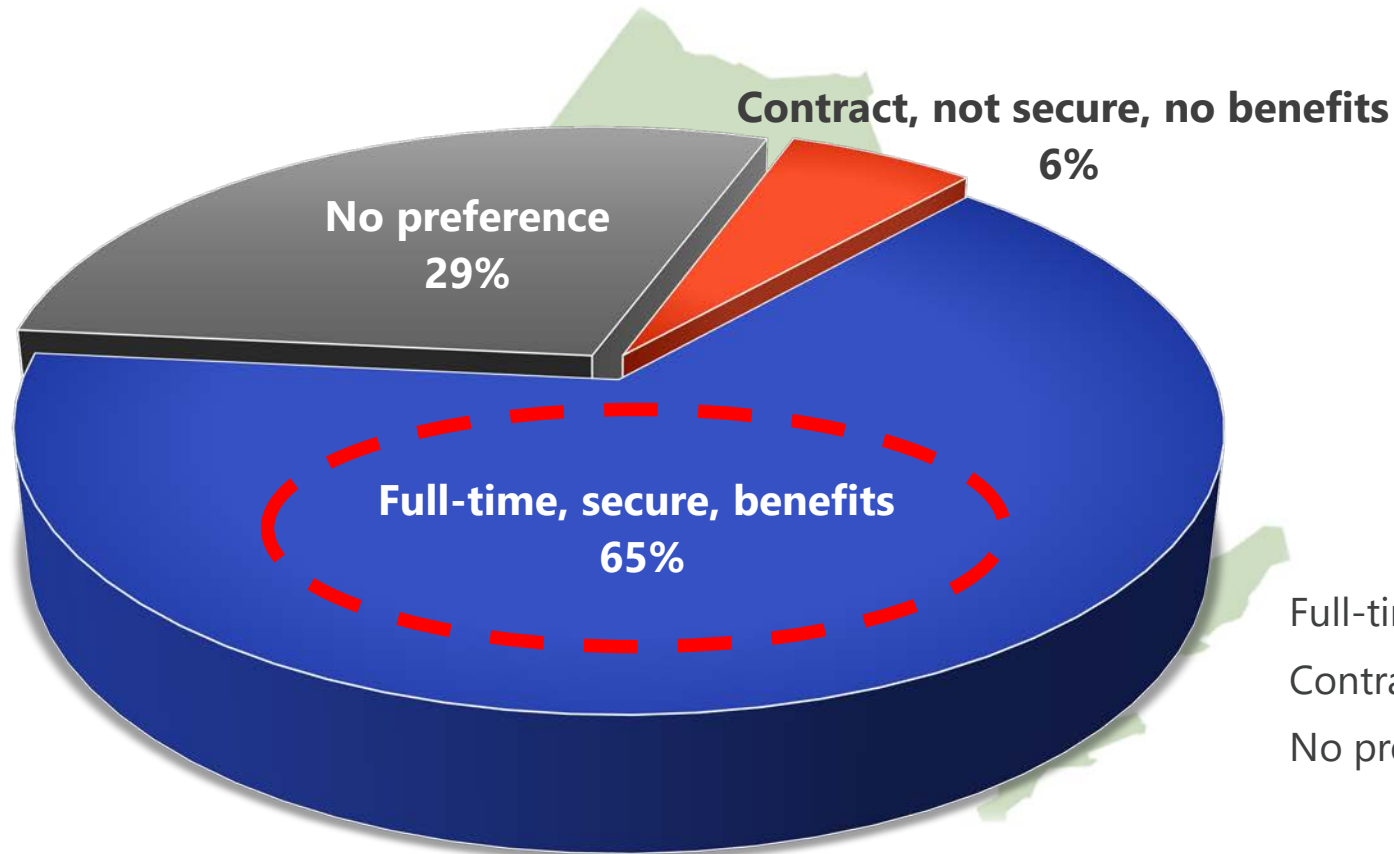
Nearly Three In Four Eastern Ontarians Are "Concerned" About Job & Employment Quality



Precarious Or Not Precarious?:

Two In Three Would Prefer Securely Employed Professors Teach University Courses

Which type of professor would you prefer teach a university level course?

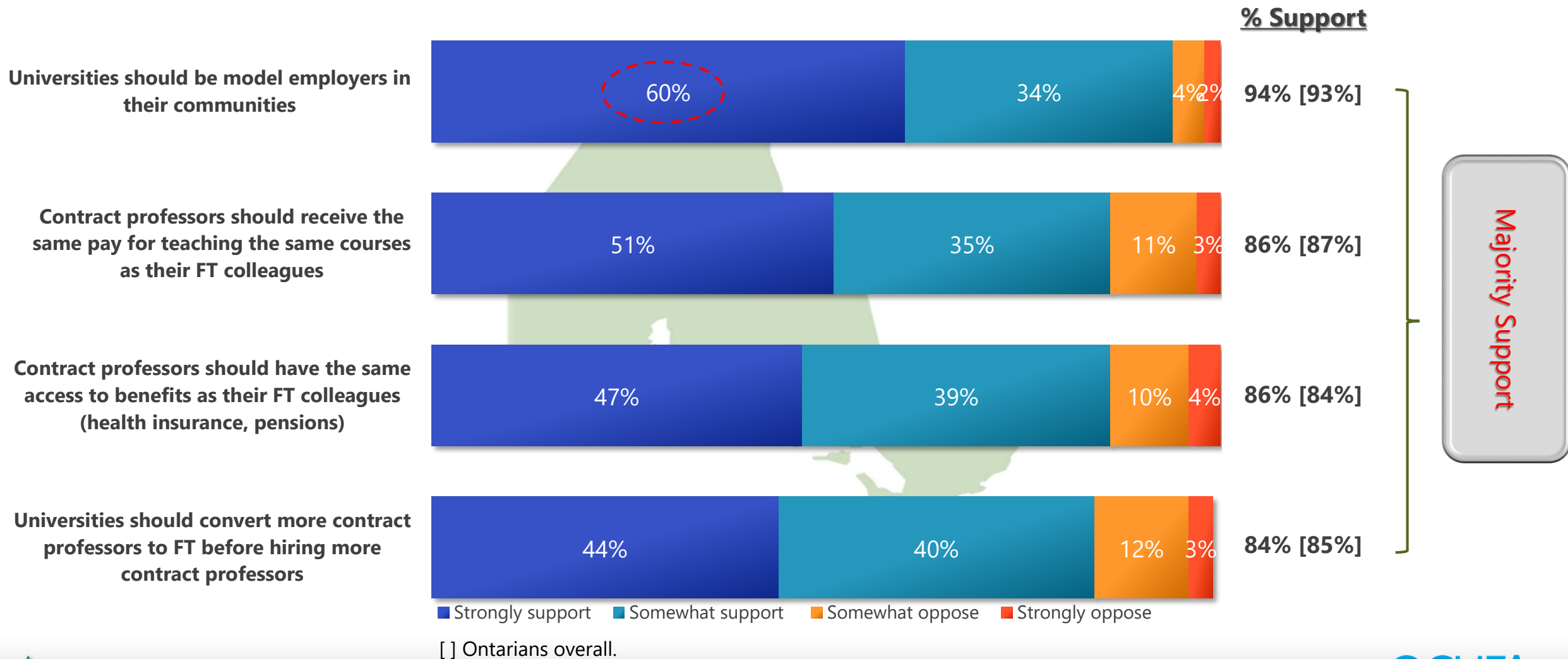


Ontarians Overall

Full-time, secure, benefits	64%
Contract, not secure, no benefits	9%
No preference	27%

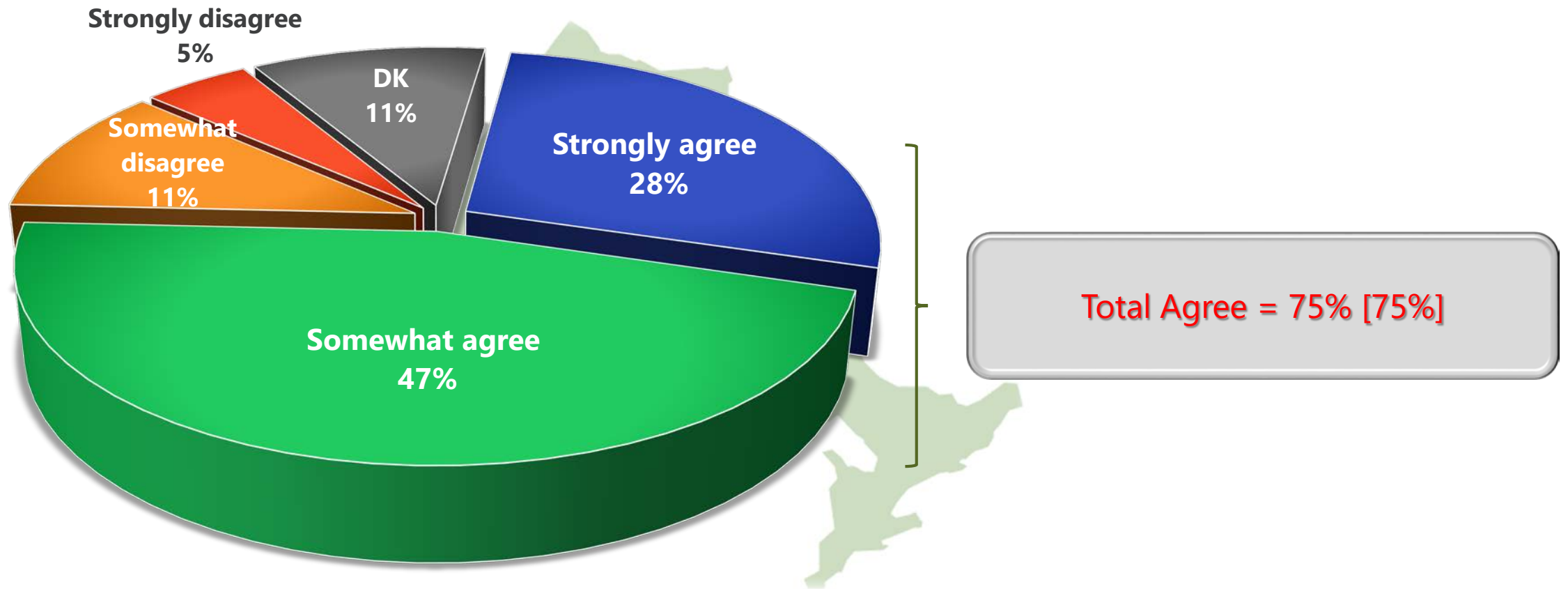
Support For Fairness For Contract Faculty:

A Large Majority Support Measures To Address Precarious Academic Work



Majority Support

Impact of Declining Working Conditions For Faculty: Three In Four Eastern Ontarians Agree Will Have A Negative Impact On Education Quality



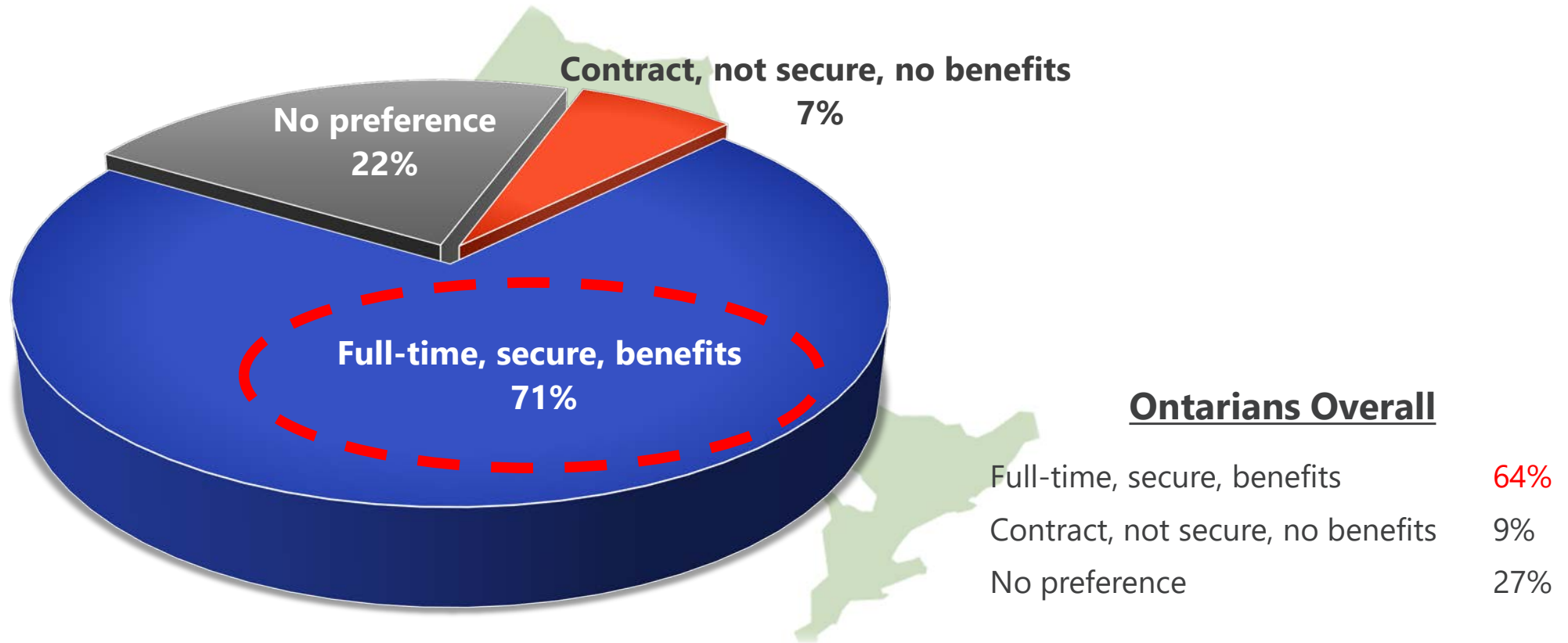
Young Ontarians (15-17 Year Olds)

Expectations From A
University Education

Precarious Or Not Precarious?

Seven In Ten Young Ontarians Want Securely Employed Professors Teaching University Courses

Which type of professor would you prefer teach a university level course?



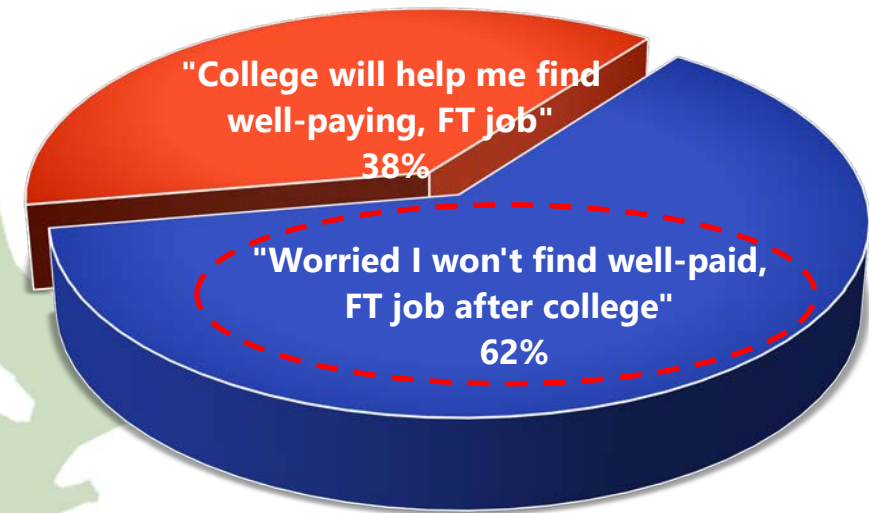
Expectations From A University Education:

Three In Five Young Ontarians Are "Worried" They Will Be Unable To Find A Good Job

*University Bound (54%)



*Other/Non-University (20%)



Charting The Way Forward

Strategic Implications

Strategic Imperative:

High Level of Support For Policy Measures To Protect Contract Faculty From Precarity

- Eastern Ontarians believe that our universities provide students with a *high quality education* and that a university degree is a *necessary asset* in today's job market.
- **Precarious work conditions for university faculty are considered by most Eastern Ontarians as a potential threat to the quality of university education in the province.**
- Like their counterparts across the province, there is a high level of support among Eastern Ontarians for policy measures that **address precarious academic work and ensure fairness for contract faculty** at Ontario's universities.