

OCUFA Survey Winter 2003

Good morning/afternoon/evening, my name is ____ of Feedback Research Corporation, a national research firm. We are conducting a study on different provincial issues. Can I have about 10 minutes of your time?

(IF YES) Thank you. (PRESS 1 TO CONTINUE)

(IF NO) When would be a better time to call you back? (SCHEDULE CALL APPOINTMENT)

1. Are you eligible to vote in provincial and federal elections?

Yes (100%)

2. What is the most important issue facing the Ontario provincial government today? (OPEN-ENDED - ONE MENTION)

Issues related to health care	(49%)
Education	(12%)
Post-secondary education	(_6%)
Taxes	(_6%)
The Economy/Recession	(_3%)
Unemployment/Lack of jobs	(_3%)
The Environment	(_3%)
Gun Control	(_2%)
Corruption	(_1%)
Terrorism	(_1%)
Leadership	(_1%)
Welfare/poverty	(_1%)
Crime and Violence	(_1%)
Other	(_3%)
Don't know	(_8%)

3. If a provincial election were held today, which party would you most likely vote for (READ IN ROTATION)...the Progressive Conservatives, the Liberals, or the NDP?

The Progressive Conservatives	(27%)
The Liberals	(17%)
The NDP	(_3%)
Other	(_4%)
Don't Know/Undecided	(49%)

4. PROVINCIAL ELECTION VOTE - DECIDED VOTERS

Progressive Conservatives	(38%)
Liberals	(50%)
NDP	(_9%)
Other	(_3%)

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On a scale from 1 to 10, where 1 is 'not at all concerned' and 10 is 'very concerned', how concerned are you with each of the following: (READ and ROTATE Q.7 to Q.10 then, READ and ROTATE Q.5 to Q.7)

5. Health care

1 - Not at all concerned	(.4%)
2	(<1%)
3	(<1%)
5	(.2%)
6	(.4%)
7	(.2%)
8	(16%)
9	(15%)
10 - Very concerned	(56%)
Don't Know	(.1%)

Mean Score For Scale: **_8.77**

6. Tax cuts

1 - Not at all concerned	(.8%)
2	(.1%)
3	(.3%)
4	(.3%)
5	(15%)
6	(.7%)
7	(11%)
8	(16%)
9	(.7%)
10 - Very concerned	(27%)
Don't Know	(.1%)

Mean Score For Scale: **_6.98**

7. Post-secondary education

1 - Not at all concerned	(.5%)
2	(.2%)
3	(.3%)
4	(.1%)
5	(12%)
6	(.2%)
7	(14%)
8	(14%)
9	(16%)
10 - Very concerned	(29%)
Don't Know	(.2%)

Mean Score For Scale: **_7.50**

8. Using a grading scale ranging from A to F where A represents an "outstanding" grade and F represents a "failing" grade, how would you grade the Ontario government performance in dealing with post-secondary education? (READ)

A	(.4%)
B	(14%)
C	(32%)
D	(18%)
E	(.9%)
F	(22%)

9. In your opinion has there been an increase or decrease in the quality of post-secondary education in Ontario since the Conservatives were first elected in 1995?

Increase	(18%)
Decrease	(47%)
Don't Know	(35%)

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10. Based on what you know, do you think Ernie Eves has done a better, worse, or no better nor worse job than Mike Harris in dealing with post-secondary education?

Better	(20%)
Worse	(_8%)
No better nor worse job	(48%)
Don't Know	(24%)

11. As you know, there may be a provincial election in Ontario sometime this year. For you personally, should post-secondary education be a very high priority, high priority, low priority, or a very low priority during the next Ontario provincial election?

Very high priority	(27%)
High priority	(47%)
Low priority	(17%)
Very low priority	(_5%)
DK/NA	(_5%)

Section on Opportunity

12. Which of the following two statements best reflect your view about post-secondary education... (READ and ROTATE)

Mainly to the personal benefit	(52%)
Even greater benefit to society	(40%)
DK/NA	(_8%)

13. Would you say that you are very concerned, somewhat concerned, not very concerned, or not at all concerned that your children will be able to attend a publicly funded university in Ontario, if they are qualified and choose to do so?

Very concerned	(50%)
Somewhat concerned	(27%)
Not very concerned	(_8%)
Not at all concerned	(_7%)
DK/NA	(_7%)

14. (IF VERY or SOMEWHAT CONCERNED) Which of the following four issues best reflect the reason you are concerned about your children not being able to attend a publicly funded university in Ontario? (READ and ROTATE - ONE MENTION)

Inability to accommodate growing	(32%)
Higher tuition fees and costs	(51%)
Higher entrance requirements	(_8%)
Lack of adequate financial assistance	(_4%)
DK/NA	(_5%)

15. As you may know, Ontario's publicly funded universities are expecting a 25% increase in the amount of students attending university by the year 2005. Do you believe that publicly funded universities have the resources to accommodate this demand or not?

Yes, have the resources	(23%)
No	(61%)
DK/NA	(15%)

16. You may also be aware that due to recent changes in the education system, a majority of Grade 12 and OAC students will enter university at the same time in September 2003. Do you believe that publicly funded universities have the resources to accommodate this demand or not?

Yes, have the resources	(17%)
No	(72%)
DK/NA	(11%)

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17. (IF NO at Q.16) Which of the following (READ and ROTATE) the Ontario Government or University Administrations, do you think is mainly responsible for the inability of some Ontario students to attend a publicly funded university in Ontario?

The Ontario Government	(41%)
University Administrations	(_3%)
Both	(44%)
None	(_8%)
DK/NA	(_4%)

Section on Quality and Affordability

On a scale of 1 to 10, where 1 is "not at all important" and 10 is "very important," how important are each of the following elements in ensuring that Ontario students have a high quality post-secondary education? (READ and ROTATE)

18. More government funding of post-secondary institutions

1 - Not at all important	(_3%)
2	(_1%)
4	(_1%)
5	(_4%)
6	(_8%)
7	(16%)
8	(23%)
9	(_7%)
10 - very important	(32%)
Don't Know	(_3%)

Mean Score For Scale: **_7.91**

19. The expansion of the government-sponsored student non-repayable grant program

1 - Not at all important	(_4%)
2	(_2%)
3	(_4%)
4	(_2%)
5	(15%)
6	(_3%)
7	(18%)
8	(12%)
9	(_8%)
10 - very important	(20%)
Don't Know	(10%)

Mean Score For Scale: **_6.98**

20. The expansion of the government-sponsored student loan program

1 - Not at all important	(_2%)
3	(_2%)
4	(_4%)
5	(_8%)
6	(_3%)
7	(14%)
8	(24%)
9	(_8%)
10 - very important	(25%)
Don't Know	(_9%)

Mean Score For Scale: **_7.72**

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21. The hiring of more full-time faculty

1 - Not at all important	(.1%)
2	(.2%)
3	(.1%)
4	(.2%)
5	(12%)
6	(.5%)
7	(11%)
8	(24%)
9	(10%)
10 - very important	(27%)
Don't Know	(.6%)

Mean Score For Scale: 7.77

22. A low student-faculty ratio

1 - Not at all important	(.3%)
3	(.3%)
4	(.1%)
5	(20%)
6	(.7%)
7	(12%)
8	(17%)
9	(.5%)
10 - very important	(21%)
Don't Know	(.8%)

Mean Score For Scale: 7.07

23. More up-to-date technology in the classrooms

1 - Not at all important	(.2%)
2	(.1%)
4	(<1%)
5	(14%)
6	(.9%)
7	(16%)
8	(17%)
9	(.8%)
10 - very important	(28%)
Don't Know	(.5%)

Mean Score For Scale: 7.66

24. Smaller class sizes

1 - Not at all important	(.5%)
2	(.3%)
3	(.3%)
4	(.2%)
5	(.6%)
6	(.6%)
7	(12%)
8	(17%)
9	(.7%)
10 - very important	(34%)
Don't Know	(.4%)

Mean Score For Scale: 7.53

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25. Higher admission standards for students

1 - Not at all important	(.6%)
2	(<1%)
3	(.3%)
4	(.5%)
5	(19%)
6	(12%)
7	(14%)
8	(.9%)
9	(.7%)
10 - very important	(18%)
Don't Know	(.6%)

Mean Score For Scale: **_6.59**

26. More emphasis on teaching specific skills

1 - Not at all important	(.3%)
2	(.1%)
3	(.1%)
4	(.3%)
5	(.6%)
6	(.6%)
7	(18%)
8	(23%)
9	(.3%)
10 - very important	(31%)
Don't Know	(.5%)

Mean Score For Scale: **_7.70**

27. More emphasis on ensuring that students acquire a broad, well-rounded, education

1 - Not at all important	(.3%)
2	(.1%)
3	(<1%)
4	(.1%)
5	(.6%)
6	(.4%)
7	(.9%)
8	(22%)
9	(11%)
10 - very important	(36%)
Don't Know	(.6%)

Mean Score For Scale: **_8.17**

28. Access to on-line education

1 - Not at all important	(.4%)
2	(.1%)
3	(.1%)
4	(.4%)
5	(16%)
6	(.7%)
7	(18%)
8	(18%)
9	(10%)
10 - very important	(16%)
Don't Know	(.4%)

Mean Score For Scale: **_7.02**

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Section on the Future

29. Let's talk about the future of post-secondary education for a few minutes. Thinking about ten years from now, how important do you think it will be to have a post-secondary degree. Would you say it will be much more important than today, more important, no more nor less important, less important or much less important than today?

Much more important	(51%)
More important	(33%)
No more nor less important	(_7%)
Less important	(_5%)
Much less important	(<1%)
DK/NA	(_4%)

Still thinking about the future of post-secondary education, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements (READ and ROTATE Q.30 to Q.32)

30. In the future, people will go to university at different stages of their lives rather than only right after completing high school.

Strongly agree	(52%)
Somewhat agree	(30%)
Somewhat disagree	(_8%)
Strongly disagree	(_3%)
Don't know	(_6%)

31. In the future, university students will spend less time in the classrooms and more time studying from remote locations.

Strongly agree	(34%)
Somewhat agree	(43%)
Somewhat disagree	(13%)
Strongly disagree	(_4%)
Don't know	(_6%)

32. Post-secondary education is likely to become so expensive that most Canadians will be unable to afford going to university.

Strongly agree	(46%)
Somewhat agree	(27%)
Somewhat disagree	(_8%)
Strongly disagree	(16%)
Don't know	(_2%)

The last questions are for statistical purposes only and are used to validate the survey.

33. Which of the following age groups best describe your age?

18 to 25	(15%)
26 to 45	(39%)
46 to 64	(32%)
65 and older	(13%)
Refused	(_1%)

34. Do you have any children 18 years or younger living in your household?

Yes	(43%)
No	(55%)
DK/NA	(_2%)

35. Any children attending high school, that is grades 9 to 13 (OAC)?

Yes	(45%)
No	(55%)

36. Any children in grades 11 or 12?

Yes	(23%)
No	(77%)

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37. What is the highest level of education you have completed?

High School or less	(29%)
College	(25%)
Undergraduate	(8%)
Post-graduate	(35%)
Refused	(3%)

38. In the last provincial election, which provincial political party did you vote for?

Progressive Conservatives	(29%)
Liberals	(25%)
NDP	(10%)
Other	(4%)
Did not vote	(21%)
DK/NA	(11%)

39. Finally, which of the following income groups best describe your annual household income?

Less than \$20 000	(6%)
Between \$20 000 and \$50 000	(34%)
Between \$50 000 and \$80 000	(29%)
More than \$80 000	(22%)
DK/Refused	(10%)

40. Gender

Male	(50%)
Female	(50%)

Thank you for your participation.